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696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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OFFICE OF PETITIONS

In re Application of : Srinivasan et al.
Serial No. : 09/805,310 Examiner : B. Jackson
Filed : March 13, 2001 Art Unit : 2685
For : METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING

**PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT
ABANDONED UNINTENTIONALLY UNDER 37 CFR 1.137(b)**

Mail Stop DAC
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Attention: Office of Petitions

Sir:

Applicants hereby petition, pursuant to 37 CFR § 1.137(b), to revive the above-identified application which became abandoned for failure to timely respond to the Office Action dated July 16, 2003. In support of this Petition, Applicants state as follows:

1. The \$665.00 petition fee (small entity) pursuant to 37 CFR § 1.17(m) is enclosed.

Applicants claim small entity status.

2. Applicants' response to the outstanding Office Action is being filed concurrently with the filing of this Petition.

3. Since this application was filed on or after June 8, 1995, no terminal disclaimer is required.

4. The entire delay in filing the required reply from the due date for the required reply until the filing of a grantable petition under 37 CFR 1.137(b) was unintentional.

Because Applicants have complied with all of the requirements of 37 CFR § 1.137(b), they respectfully request that the Commissioner grant this petition and revive the application.

Kannan Srinivasan and Michael I. Shamos

Dated: May 20, 2004

Kannan Srinivasan
Kannan Srinivasan

Dated: May ____, 2004

Michael I. Shamos



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